

A man's profile is shown in silhouette, facing right. Inside his head, a dense cityscape with various skyscrapers and buildings is visible, suggesting global impact and business. The background is a hazy, high-angle view of a city.

# make your impact

**GLOBAL DBA**

**DOCTORATE OF BUSINESS ADMINISTRATION**

early  
makers

em  
lyon  
business  
school

LYON . SHANGHAI . SAINT-ETIENNE . CASABLANCA . PARIS

2018 Intake The 2<sup>nd</sup> Cohort



## emlyon business school

Founded in 1872, the school has remained true to its origins: entrepreneurial, innovative and humanist, and constantly offers an innovative learning experience: based on entrepreneurship and innovation against a backdrop of major scientific breakthroughs and globalization.

emlyon business school has established itself as the most entrepreneurial business school in France over the past 30 years. Its constantly innovative incubator has helped more than 1,350 entrepreneurs over 950 enterprises, more than 11,000 jobs since 1984.

Among the select few **1%** business schools worldwide awarded international accreditations.



No.2

among French business schools by *Times Higher Education* 2017



No.2

among French business schools by *Le Point* 2017



No.20

among European business schools by *Financial Times* 2016



The DBA is a Global **professional practice** Doctorate for developing **impactful scholars and early makers.**

**Individualized learning pathways** help you advance with your research and **transform your vision and organization.**



*If you want to make an impactful contribution to practice in real world organizations, while developing your own career transformation, we welcome the opportunity to share this Global DBA with you.*



**Prof. Dimitris G. ASSIMAKOPOULOS**

Founding Director of Global DBA,

**emlyon business school**

President of EDAMBA

(European Doctoral Association in

Management & Business Administration)

## emlyon Figures

Ranked N°3 in France for the Academic Excellence (*L'Etudiant*, Nov. 2017)



### publications

Over the last 5 years

58 Books

58 A-ranked articles

123 B-ranked articles

## Research Majors

including but not limited to...

- Innovation
- Strategy
- Finance
- Leadership
- Human Resource
- Entrepreneurship
- Merger & Acquisition
- Industry Management
- Organizational Behavior
- Supply Chain Management

**5**

Campuses  
(Lyon, Paris,  
St-Etienne,  
Shanghai,  
Casablanca)

**8**

Research  
Centers

**18**

Faculty  
Nationalities

**138**

Permanent  
Professors

**500+**

Lecturers who are  
experts in their field

**29000**

Alumni in 118  
countries



## Why emlyon Global DBA?

At **emlyon business school**, you will benefit from individualized learning pathways so that you pursue your dreams and advance your critical thinking through multiple paths, making an impact in your organization and society at large. Our DBA program targets rigorous and relevant outcomes that transcend all kinds of boundaries (geographical, institutional, cultural and disciplinary) and impact a broad set of stakeholders, including businesses, government and community supported organizations. Our DBA candidates, reflective practitioners, will open new vistas at academic and industrial settings by starting with phenomena driven research, as well as open up wider perspectives of transnational spaces for delivering grounded cutting edge research contributing to global growth, innovation and entrepreneurship for a sustainable future.



### International

Lifelong **emlyon business school** Global Forever Alumni and EDAMBA academic elite network



### Transforming

Switch your career path to academic/teaching/research

Make a difference in your studies for yourself, your organization and society at large



### Top-notch

Facilitate intensive thinking and research with high-quality pedagogy and carefully designed curriculum



### Flexible

Attain the highest degree by research in business without dropping out of your career



### Enlightening

Integrate, upgrade and share your knowledge of business management systematically and efficiently

# Program Structure

Our DBA is focused on your individual learning pathway aiming at the completion of your thesis in the shortest possible time frame. Time between workshops is devoted to individual study, supervisory sessions and blended learning from distance to enable your work study.

Stage 1	
Year 1	Year 2
<p>[Workshop 1] May 2018, Paris Introduction and Frontiers of Research</p> <hr/> <p>[Workshop 2] Jul. 2018, Shanghai Qualitative Methods</p> <hr/> <p>[Workshop 3] Oct. 2018, Guangzhou Research Proposal</p> <hr/> <p>[Workshop 4] Jan. 2018, Shanghai Quantitative Methods</p> <hr/> <p>[Workshop 5] May 2019, Lyon Literature Review</p>	<p>[Workshop 6] Jul. 2019, Shanghai Advanced Qualitative Methods</p> <hr/> <p>[Workshop 7] Oct. 2019, Guangzhou Mixed Methods</p> <hr/> <p>[Workshop 8] Jan. 2020, Shanghai Advanced Quantitative Methods</p> <hr/> <p>[Workshop 9] May 2020, Paris Pilot Project and Research Proposal</p>
<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>· Research proposal (short version) incl. questions, propositions or hypotheses</li><li>· Literature Review/Conceptual Framework</li></ul>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>· Pilot Project Report and Methodological Framework</li><li>· Plan for main research and writing-up</li></ul>
Stage 2	
Year 3	Year 4
<p><b>Focusing on</b></p> <ul style="list-style-type: none"><li>· Carrying out the empirical research</li><li>· Writing up of your thesis or publications</li></ul> <p><b>Leading to</b></p> <p>An oral examination from a panel of a minimum one external and one internal examiner</p>	

*\*program schedule is subject to change*

# Program Features

## • Small selective intake

Facilitate a high degree of peer to peer interactions and learning within cohorts

## • World-renowned Faculty

Offer both China's experience and global reach from thought leader

## • Creative Learning

Face to face coaching and online tutoring throughout the program from dedicated supervisory team to support your research journey

## • Cutting-edge Courses

Experiential learning modules with customized visits to world leading institutions and companies

## Participant Profile



18%

Oversea Participants



47%

Female



16%

Double Master Degrees



12 Years

Avg. Management Exp.



19 Years

Avg. Work Exp.



96%

Executives

## Testimonials

**Mr. Zhenkun ZHANG** 2012 DBA Participant  
Executive Vice President, Star River Group

The Global DBA program is a pathway into careers and academia. It is designed to provide business executives with competencies needed to pursue business and public administration careers that require more advanced research skills and qualifications.

**Mrs. Yuerong ZHOU** 2013 DBA Participant  
Associate Professor

The pains and the gains will be going along at the same time. I would say definitely you've never ever got so much in other place as you can get from Global DBA here in **emlyon business school**.

**Mr. Yulin GAO** 2013 DBA Participant  
Director, Arkema China Investment Co., Ltd.

Be foolish! Be hungry! Go with **emlyon**, you can enjoy a systematic methodology improvement to look at and think the world around you, and you can also enjoy the culture diversity! It was a pleasure time spent with my professors and my peers!

**Mr. Ruchun LU** 2017 DBA Participant  
Managing Director, Kenuohua Matthews Electronic Technology(Beijing) Ltd.

I've joined the **emlyon** training session in Paris in 2008 which was interesting and sophisticated. Global DBA is a very meaningful program offered by **emlyon** and that's the reason why I chose Global DBA.

**Mrs. Lei MA** 2017 DBA Participant  
Director, Singapore Aimin Tcm Group

Global DBA is a life gift that I give to myself. I believe during the four years' journey, I'll get plenty from the DBA program and expect it will be meaningful and valuable.

**Mr. Suzhe GUAN** 2017 DBA Participant  
CEO, Xin Guan Dian

Our DBA participants are exploring the future of our respective sectors in this new age. With so much to learn, we stay true to the original self. Equipped with a variety of capabilities, we are seeking to be top-class experts boasting one of their unique competencies.



## Program at a Glance



### Duration

Four years  
(minimum)  
Seven years  
(maximum)



### International Workshops

Paris  
Lyon  
Shanghai  
Guangzhou



### Requirements

- Master degree or above, includes EMBA, MBA or equivalent
- 10 years or more working experience



### Tuition Fee\*

- Application fee 2,000 RMB
- Tuition fee 66,000 Euros (three installments payment of 22,000 Euros each, excl. travel expenses of workshops)



### Opening Date

May 2018

*\*This is a no-contractual document and subject to change*

*Additional fee may apply to those students prolonging their studies beyond 4 years*

## Application

### Process

01

Pre-application

02

Application

03

Admission Interview

04

Enrollment

### Required documents

- A most recent resume/CV
- A completed Application Form
- Two Letters of Recommendation
- A photocopy of your Master's Degree/Certificate
- Original Academic Transcripts and a Research Proposal

## emlyon Global DBA Program

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emlyon business school Wechat



Global DBA Program H5